



The **BUSINESS CARD**

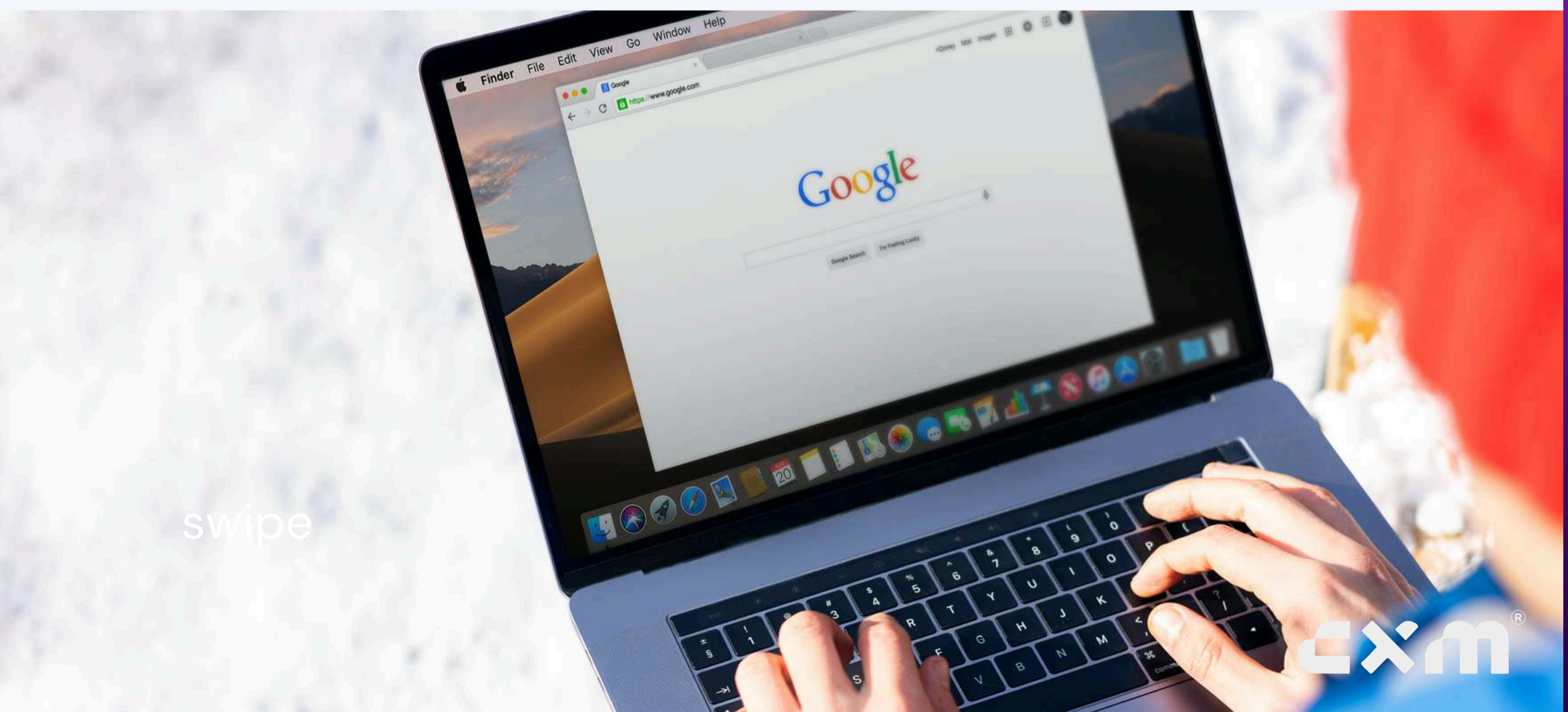
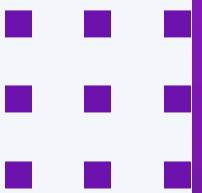
They **NEVER FORGET**

In 2025, people follow
BRANDS with a FACE, LEADERS with a VOICE !

No one *Googles* your company. They *Google* YOU.

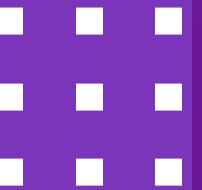
People want to know::

- “Who’s behind this Company?”
- “Does he stand for anything?”
- “Can I trust his name when I’m not in the room?”



Branding isn't a **LOGO.**

It's the difference between
being **FOLLOWED**...and being **CHOSEN.**

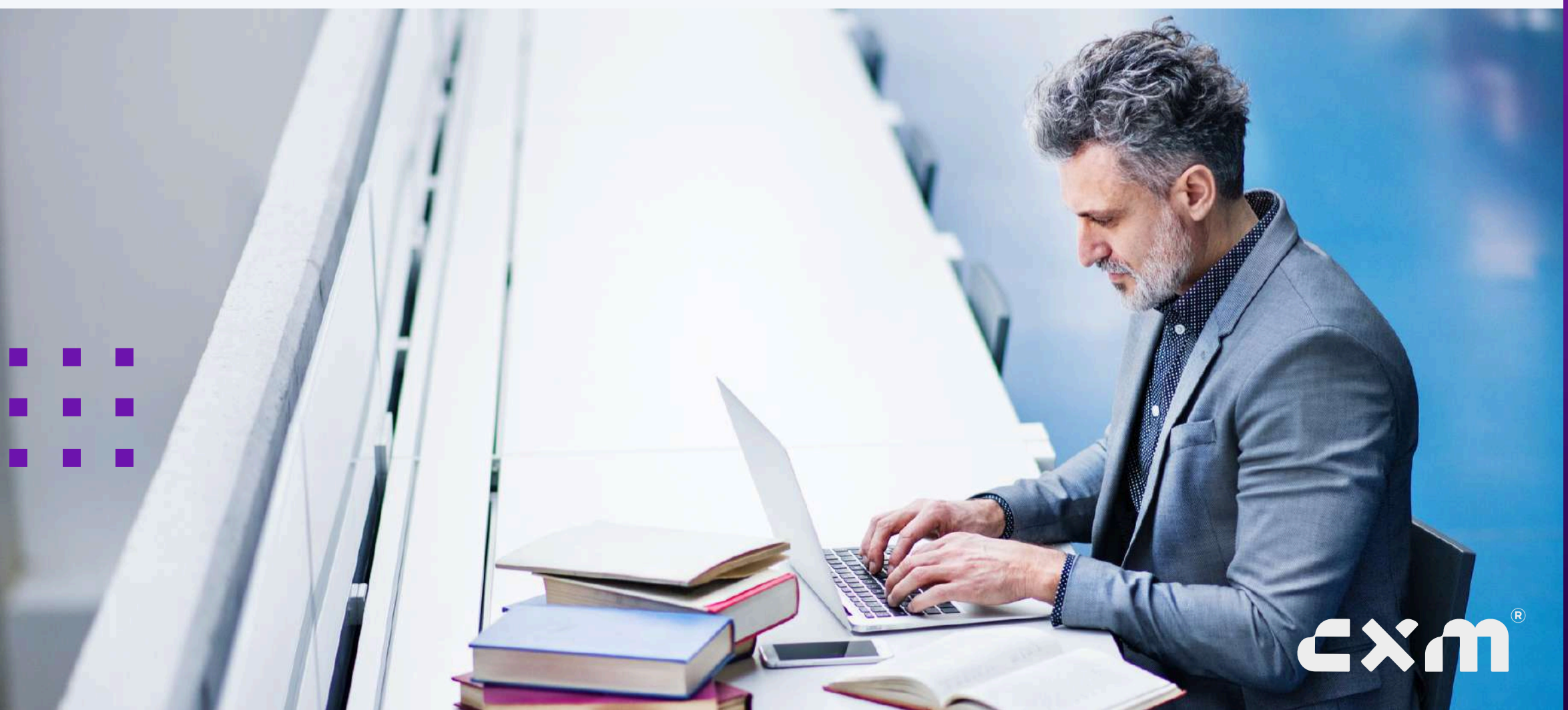


Personal Brands have become **CREDIBILITY FILTERS.**

Buyers, Investors, Recruits etc. want to know:

“Does he actually know what he's talking about?”

If you don't show up with clarity, presence, and purpose, someone else will.





**The MARKET
DOESN'T WAIT
FOR YOU to define
yourself.**



—————→

Founders without a Personal Brand?

INVISIBLE

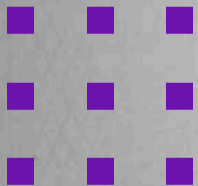
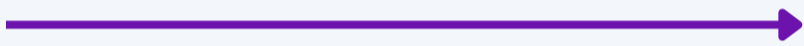
CEOs without Positioning?

FORGETTABLE

Creatives without Clarity?

UNDERVALUED

What do people associate with you when **YOU'RE NOT IN THE ROOM?**





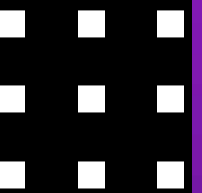
**You're not selling
what you do.**

**You're selling what
people remember
when they hear your
name.**

The new

GROWTH ENGINE?

- BRAND that LISTENS.
- LEADER that SPEAKS.
- NAME that RESONATES.





At **CXM**,
we help leaders
STOP blending in.

We build:

- Positioning that scales
- Stories that spark
- Brands that open doors

You don't need more

NOISE.

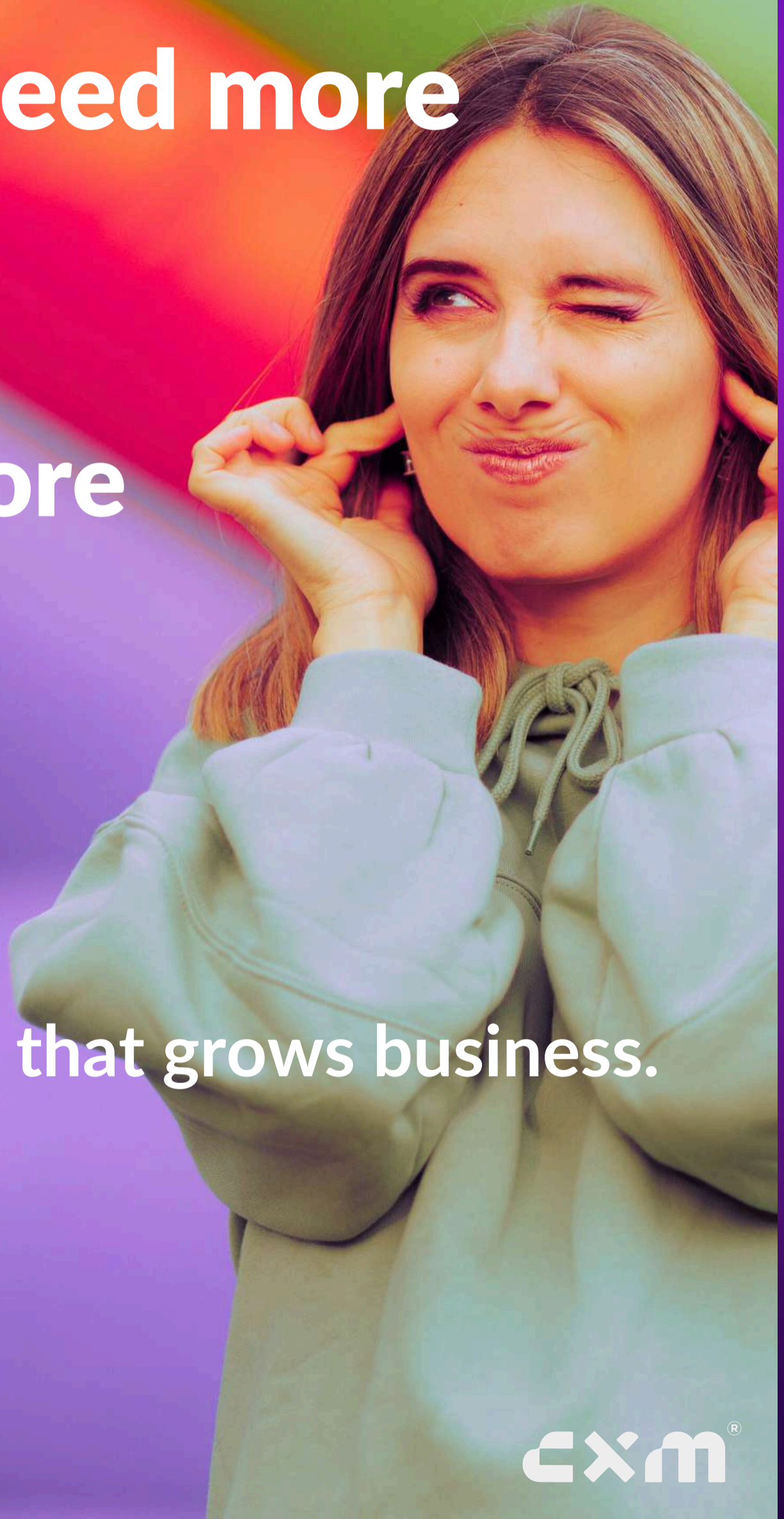
You need more

MEANING

Let's build a name that grows business.



cxm[®]



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